



Inventures offers city leaders and technology innovators access to people, frameworks and practices that accelerate collaboration results.

We facilitate the productive interactions necessary for cities to realize benefits of emerging and existing technologies and to discover new models of service delivery to their citizens.



## Current Need

The International Organization for Standardization (ISO) warns, "Cities need to plan now to be able to deliver the resources and services needed to ensure their populations survive – and thrive."

## New Technology

Emerging technologies enable cities to reimagine essential services, deploy them equitably and manage them dynamically in energy, transportation, safety, infrastructure, governance and health.

## Better Collaboration

Citizens, cities and solution providers need effective collaboration to incubate, test, deploy and scale innovative technology solutions in support of citizen needs and city strategies.

## Proven Results

Inventures has a 25-year history of advancing emerging and existing technologies by creating collaborative communities that deliver innovative solutions and shape new markets.

### Inventures Smart City Collaborations

When cities want a productive collaboration with their citizens and technology providers, most often, the right vehicle of collaboration does not exist.

Inventures utilizes a proven, three-step process allowing stakeholders to:

1. Assess the viability of the collaboration, based on its intended goals, and determine the appropriate approach.
2. Structure the desired collaboration for success with proven legal and participation best practices.
3. Design and implement an operational platform to engage targeted stakeholders in productive interaction that delivers results.

Contact us if you need a new approach to technical collaboration that engages cities and their citizens with start-ups and technology suppliers to efficiently develop and deliver innovative and scalable solutions that sustain quality of life.



## Current Need

According to the United Nations, 68% of the nearly 10 billion people alive in 2050 will live in cities placing a large burden on cities to deliver essential services to their citizens and visitors.

The International Organization for Standardization (ISO) warns, "Cities need to plan now to be able to deliver the resources and services needed to ensure their populations survive and thrive."

Cities, their agencies and essential suppliers, must leverage new models of collaboration to unlock the potential of technologies replacing and extending services offered to their citizens and visitors.



## New Technology

Today's solutions for people movement, resource management and safety are quickly becoming outdated. Cities are embracing new and emerging technologies to meet the growing demands of population growth.

New and emerging technologies equip cities to meet these demands in a variety of dimensions including energy, transportation, safety, infrastructure, governance and health.

New, city-impacting technologies are born and validated in multiple contexts ranging from research projects and incubators, to test bed and at-scale deployments, each of which require agile and efficient planning and coordinated execution across all stakeholders.

## Better Collaboration

Udo Kock, Deputy Mayor of Amsterdam stated, "Don't think of Smart Cities as just a technology solution, think of it as collaboration. Involve communities, involve citizens and it's very important for governments to work together with businesses and private citizens."<sup>1</sup>

Today, truly innovative and effective city technologies are created and delivered collaboratively in a tightly knit community consisting of city leaders, citizens and technology providers.

Cities, citizens, and private and public technology providers require proven engagement models to envision and deliver technology-based services that benefit all involved.

<sup>1</sup>CNN Business, February 2019



## Proven Results

For more than 25 years, Inventures has created and managed productive collaborative communities that advanced emerging and existing technologies to the benefit of entire markets.

Our clients deliver city-impacting technologies in areas like wide-area networking, electric and connected vehicles, smart energy, safety and security, city indicators and ontologies, and city testbeds for IoT and big data solutions.

We help cities and their citizens productively engage with start-ups and technology providers to efficiently develop and deliver innovative and scalable solutions that sustain quality of life in environments that are often constrained by age, geography, and financial resources.

## Smart City Collaboration Services

- Project-based Collaboration
- Legal Framework and Participation Guidelines
- Business Operations Services
- Participant Recruitment
- Team or Project Collaboration Guidelines
- Project/Committee Management
- Executive & Strategic Leadership
- Communications & PR
- Meetings & Events
- Online Tooling, Web & IT Services
- Specification & Best Practice Development



*Accelerating results through collaboration*

2400 Camino Ramon, Suite 375  
San Ramon, CA 94583 USA  
+ 1.815.342.4083  
info@inventures.com

[www.inventures.com/smartcity](http://www.inventures.com/smartcity)