

Complimentary Consulting

Inventures is offering select consulting services to qualified alliances, associations, consortiums, and societies at no cost. We are confident that our best practices and knowledge base built upon 30 years of alliance and association management experience will meet your needs and our complimentary consulting services provide a way for you to tap into our industry-leading capabilities, at no cost.



Collaboration Formation Consulting

Knowing if, when, and how to launch a new multi-stakeholder collaboration – such as an alliance, association or consortium – requires careful thought and planning to ensure a structure that maximizes the opportunity to succeed.

Typical questions include:

- Is a new organization needed?
- How long is a collaboration needed?
- Will IP be licensed?
- Which legal entity provides a safe exchange of IP?
- What is the value proposition for collaboration participants?

Understanding the motivation for why different stakeholders want to collaborate is equally critical.

- Create Specifications
- Develop Reference Implementations
- Create Proof-of-Concepts
- Validate Market Solutions
- Deploy Testbeds
- Perform End-to-end Solutions Testing

Launching a new project or organization also means avoiding many obstacles along the way before reaching a successful collaboration. To help achieve this, our experienced team leverages a strategic [collaboration formation model](#) and works with potential collaborators throughout a multi-phase process: [Assess, Structure and Launch Prep](#). Our focus is to complete this process quickly and thoroughly, getting your collaboration started down a path of a thriving ecosystem.

Assess

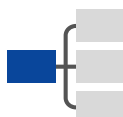


Determine if conditions are right for a collaboration

Decision Point

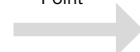


Structure



Establish the proper type and format for the organization

Decision Point



Launch Prep



Execute the necessary details to launch the organization

Our [no-cost assessment](#) can help advise you on how to move your collaboration forward. Through our interview process, we'll assess and qualify your objective, guide you on the conditions that are ripe for a collaboration, and if desirable, help define the opportunity to maximize success.

Governance & Operations Assessment

As collaborative organizations grow and evolve, it may be wise to consider conducting a third-party review of the overall operations and governance. Embarking on such a review allows leadership to streamline processes, and adjust programs that benefit the organizations' mission and membership.



Are you seeing any of these warning signs?



- Changes in Membership
- Sudden Success or Failure
- Account/IT Issues
- New IP Export Control Issues
- Poor Participation
- Staffing Issues

If you are seeing any of the above warning signs, we welcome the opportunity to assess your organization with our two-phased approach to [governance and operational assessments](#).

Phase 1 Assess & Recommend:

We would conduct the first phase in one of the following areas of your choice:

- Governance & Strategy
- Committee/Group Operations
- Certification/Compliance
- Communications
- IT/Tooling
- Finance/Audit
- Membership Recruitment
- Staffing/Contractors

Phase 2 Adjust & Evaluate:

The outcomes of Phase 1 provides leadership with essential data to discuss challenges and leverage Inventures' best practices and experience to:

- Plan Adjustment Projects
- Execute and Track Adjustment Projects
- Evaluate Adjustment Outcomes

Other Complimentary Services

We know not every organization needs the above, but many will benefit from a few of our other management services. We offer basic versions of the following services at no cost for new clients:

- Organizational Lifecycle Evaluation
- Marketing & Communications Audit
- Social Media Audit
- Inventures AQ
- Website Audit
- Certification Program Assessment

Contact Us

To learn more about Inventures and our no-cost, introductory consulting services, please [Contact Us](#) and indicate the service you are most interested.

