



Our proven, yet flexible framework and best practices support “quick to launch” collaborations, new alliance formations, and growth of existing ones



## Create.

Our expertise helps you create collaborative technology communities. Inventures knows how to get your vision to the global market – and fast!



## Collaborate.

It's the key ingredient to building consensus and impactful change. From project-based to alliance-based collaborations, we have the ability to meet your needs.



## Grow.

While you focus on the big things, we'll handle everything else. Inventures' worry-free services let you focus on strategic opportunities – carpe diem, every diem.



## Transition.

Move the management of your existing technology community to accelerate results. We believe change is an act of hope and will help you create a brighter future.

### Inventures Alliance Formation

When companies want to develop an alliance or collaborative organization, most often, the right vehicle for the collaboration will need to be determined and created.

Inventures utilizes a three-step process allowing founding stakeholders of alliances and collaborative organizations to:

- 1) Assess the viability for collaboration and determine the steps to advance from vision to formation
- 2) Structure the desired collaboration for success with customized legal and process documents
- 3) Design and implement an operational platform to engage targeted stakeholders

Contact us if you are starting a new technology collaboration and would like to leverage Inventures' knowledgebase of best practices and experience in alliance formation.



## Details pave the pathway to success.

Details are vital to answering the "how to start an alliance question." For first-timers, starting an alliance seems overwhelming. Our experts will guide you through the numerous legal, funding, collaboration formats, intellectual property, taxation and launch decisions necessary to get you through the maze and to the finish line fast.



For more than 25 years, we've launched or provided management to more than 50 alliances and collaborative organizations across a wide variety of industries. As pioneers, we've worked closely with clients from around the world and used best practices as well as worry-free services that inspired collaboration and accelerated results.

## We know how to bring your members together and help you stay productive.

Global alliances and collaborative organizations require management with consistent processes and systems for collaboration. We work closely with you to understand your unique needs, thoughtfully recommending adjustments along the way. Our services and customizable web-based tools maximize the effectiveness of volunteer efforts, enabling you to remain focused on strategic business issues and deliverables.

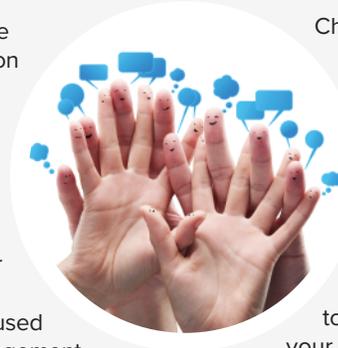
Our intimate understanding of collaborative organizations stems from decades of working side-by-side with some of the world's brightest individuals and innovative organizations who have set-off on a path to develop inspiring solutions that create entirely new markets and lasting, impactful change.



## Our team is here to help your volunteers focus on their mission.

There's more administration than meets the eye when it comes to growing any alliance. Our team's eyes will stay focused on the management of your daily operations so that you can stay focused on delivering results.

We also know there's a unique lifecycle to every alliance, so we provide you with customized guidance along the way. We'll also utilize our strategic alliance and collaboration management services that accelerate results and successfully achieve the mission of your organization.



## Transition your organization to expert management.

Change may seem difficult, but the rewards are plentiful. If you're contemplating moving your alliance to professional management, we'll collaborate with you to fully understand all of your group's needs and motivations. We'll then create a map using global best practices and our worry-free services that define the steps necessary to get you to your goal faster.

We've transitioned dozens of existing alliances to our professional service model over the past 25+ years. We've also helped others merge or even find a way to cease operations after completing their mission. We're here to help accelerate your results.

## Alliance Management Services

- Alliance Formation
- Alliance Management
- Branding & Marketing
- Certification Management
- Committee Administration
- Communications & PR
- CollabForum
- Financial Management
- Global Headquarters
- Member Meetings
- Membership Management
- Membership Recruitment
- Program Management
- Smart City Collaboration
- Strategic Management
- Tradeshows & Events
- Transition
- Web & IT Services
- Workgroup Collaboration Tools

 **inventures®**

*Accelerating results through collaboration*

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