



Inventures offers 25+ years of experience and proven best practices that grow associations



Partner.

We'll partner with you to provide the support needed to manage your daily activities and deploy our global best practices to help you achieve your mission.



Collaborate.

It's the key ingredient to building consensus and impactful change. Inventures has the ability to meet all of your needs in supporting associations.



Grow.

While you focus on the big things, we'll handle everything else. Inventures' worry-free services let you focus on strategic opportunities – carpe diem, every diem.



Transition.

Change is inevitable. Our deep understanding of association lifecycles and management approach will help you manage change to stay relevant, ensure continued success, accelerate results and grow your organization.

Inventures Association Change Management

Associations should regularly assess the effectiveness of its programs and structure to improve results and take corrective actions.

Inventures utilizes a three-step process allowing associations to:

- 1) Assess the overall viability of the association
- 2) Determine the steps to advance the vision and mission
- 3) Design and implement operational programs to implement required adjustments

Contact us if you would like to learn more about how you can leverage Inventures' knowledgebase of best practices and experience to grow your association.



There's more to administration than meets the eye.

Our team will stay focused on the management of your association's daily operations.

Inventures' services and customizable web-based tools maximize the effectiveness of volunteer efforts, enabling you to remain focused on strategic business issues, deliverables and your organization's mission.



Our model enables tremendous flexibility and cost efficiency given the ability to right-size support and select services on an as-needed basis and give you access to a team of professionals with experience in running associations of any size.

We know how to bring your members together and help you stay productive.

Associations and collaborative organizations require management with consistent processes and systems for collaboration. We've worked closely with clients from around the world and used best practices as well as worry-free services that inspired collaboration and accelerated results.

For more than 25 years, we've launched or provided management to more than 50 associations and collaborative organizations across a wide variety of industries. Our intimate understanding of collaborative organizations stems from decades of working side-by-side with some of the world's brightest individuals and innovative organizations that have developed inspiring solutions and created lasting and impactful change.



Our team is here to help your volunteers focus on their mission.

We provide all of the management services any association would require to bring growth and fulfill the mission. Our services eliminate support and management issues that can exist with limited volunteer or part-time staff, making management easier for collaboration volunteers who are often busy with full-time jobs with their respective employers.

We also know there's a unique lifecycle to every association, so we provide you with customized guidance along the way. We'll also utilize our strategic association and collaboration management services that grow membership and accelerate results.



Transition your organization to expert management.

Change may seem difficult, but the rewards are plentiful. If you're contemplating moving your association to professional management, we'll collaborate with you to fully understand all of your group's needs and motivations. We'll then create a map using global best practices and our worry-free services that define the steps necessary to get you to your goal faster.

We've transitioned dozens of existing organizations to our professional service model over the past 25+ years. We've also helped others merge or reorganize. We're here to help you achieve the strategic goals of your organization.

Association Management Services

- Association Management
- Best Practices Consulting
- Branding & Marketing
- Certification Management
- Committee Administration
- Committee Collaboration Tools
- Communications & PR
- CollabForum
- Financial Management
- Global Headquarters
- Government Relations & Advocacy
- Lifecycle Management and Transition
- Member Meetings
- Membership Management
- Membership Recruitment & Retention
- Program Management
- Sponsorship Sales & Promotion
- Strategic Management
- Tradeshows & Events
- Web & IT Services

 **inventures**[®]

Accelerating results through collaboration

5000 Executive Parkway, Suite 302
San Ramon, CA 94583 USA
+1.925.275.6623 | Fax: +1.925.275.6691

www.inventures.com